

Perpetual Private

Evidence based decision making.

Empower your community and improve lives with data-driven decision making.

Perpetual Private has partnered with Seer Data Analytics to bring our not-for-profit clients a leading-edge value add service.

The Seer Data & Analytics Platform allows you to search across public and private data, and share insights with your organisation to make better decisions.

How this data can help

Here are just some of the ways you might find this data helpful:

- Benchmark against similar organisations to see where IPAP funding is going
- Get an understanding of NFP revenue streams across the sector
- Access the Seer Giving Index to better understand where to focus your efforts
- Access data on the impact of COVID-19 on the social sector

Get started on the Seer platform

Access is available to five people within your organisation. We have found people in fundraising, strategy and program delivery roles find this data particularly useful.

Contact your adviser for details on how to access the platform.

Key benefits of access



Single point of access to ready-to use Open Data



Access and analyse IPAP dashboard and data Set



Pre-built dataset of National Community Indicators



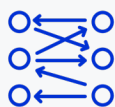
New insights and updates issued regularly



Access to the Seer Giving Index



Seer support 1:1 sessions offered to all clients



Unlimited 'insight building' to understand community context



Dedicated Perpetual client video training webinars