Community transformation and self-determination for Cairns South, powered by data

Cairns South TOGETHER

MISSION AUSTRALIA | together we stand

Perpetual

Seer Data & Analytics

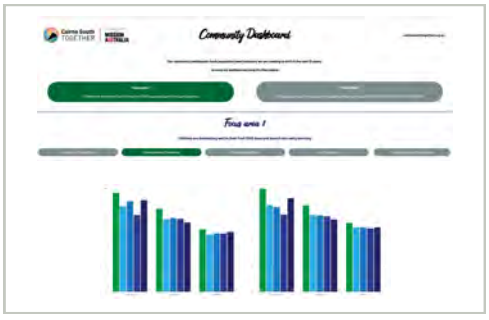
At a Glance

Cairns South Together is a community-led, place-based initiative that believes in the power of collective impact.

Operating under the motto *'Nothing About Us. Without Us'* - Cairns South Together Working Groups are shaping solutions for the future of children and young people.

Cairns South Together aims to address the current social challenges by rewriting a positive cycle in key life stages so that children develop well and have the foundations for a thriving future.

As the backbone organisation Mission Australia works alongside Cairns South on programs and services. Part of the Communities of Focus initiative to tackling disadvantage, this partnership will see Mission Australia invest national resources across 10 years to build local capabilities.



Access to Data

Capacity Building

Collective Outcomes

www.seerdata.ai

2/11 York Street, Sydney, Australia

Vision

The shared vision is for happy and healthy young people contributing to a brighter future in Cairns South. To help achieve this, backbone organisation Mission Australia deployed support from partners including Perpetual who in turn brought in data partner Seer Data & Analytics to solution a community-owned data platform. These partnership synergies have set the foundations for the collaborative place-based work underway.

Data & Action

Access to data storytelling is helping shape actions, redirect resources, correct perception issues and refocus on responding to local issues.

The Cairns South Together data dashboard is a community-owned resource accessible via a public website and tracks population-level indicators the community aims to shift in the next 10 years.

Since the adoption and integration of the Cairns South Together data platform the governance group and working groups have been actively engaging the community to build trust, readiness and progress towards their data-driven future vision.

Solution/Future Outlook

The ongoing goals are to; unearth and share data that tells the true story of the community, strengthen data-informed decision-making, ensure no decision is made about the community without the community, and ultimately improve outcomes for children and young people living in Cairns South.

"Data helps us tell the real story of the community rather than the perceived story."

Crystal Taylor
National Communities of Focus Specialist, Service Design and Innovation Team, Mission Australia