Harnessing the power of data to drive better outcomes for people

BALLARAT FOUNDATION

Seer Data & Analytics

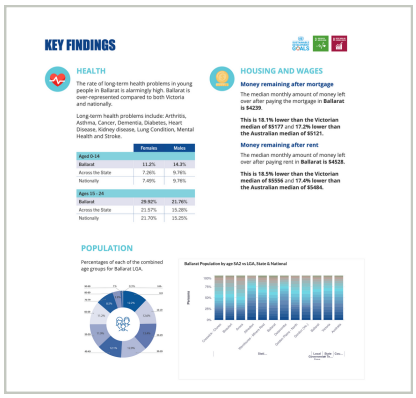
At a Glance

The Ballarat Foundation is a not-for-profit public benevolent institution that has been supporting the Ballarat community for more than 35 years.

The foundation is a catalyst for positive community change by enabling philanthropic solutions to social problems.

This is done by promoting socially responsible giving, engaging donors, building community partnerships, delivering grants and operating programs which reduce disadvantage and encourage connection, cohesion and prosperity.

The aim is to drive better outcomes in terms of health, family violence, unemployment, housing affordability, homelessness, wages, alleged offending, community safety, and volunteering.



Access to Data

Capacity Building

Collective Outcomes

www.seerdata.ai

2/11 York Street, Sydney, Australia

Vision

A Ballarat region where everyone is free from disadvantage and empowered to prosper.

Data & Action

The Ballarat Foundation undertook a data 'pulse-check' by releasing a Vital Signs report and online data platform. The platform developed by Seer Data & Analytics contains more than 100 insights with an accompanying report, which is a living snapshot of the Ballarat community, used collaboratively to address local issues.

For the Ballarat community this means:

- Cross-sector stakeholder engagement and support;
- Measurement of the impact of programs, initiatives, and services;
- Data-informed strategy planning;
- The Vital Signs platform is freely accessible to the community to inform better project planning and advocacy work for the government;

Solution/Future Outlook

The Ballarat Foundation established the Women's Fund looking at project-based responses in the community to the issues identified through Vital Signs Report.

Members of the community can join the fund by donating and influencing the projects that are being funded.

"As a brain surgeon wouldn't perform a brain surgery without understanding the anatomy of the brain, we cannot make a positive change without data."

Stacey Oliver
Community Impact Manager
The Ballarat Foundation